



LOCAL FAMILY OWNED BUSINESS DONATES PORTION OF SALES DURING BREAST CANCER AWARENESS MONTH TO AID THE SUSAN G. KOMEN FIGHT

D'licious' Cookie of the Month Makes Breast Cancer Awareness a Little Sweeter

(Stafford County, VA – Oct. 5, 2007) – This October during Breast Cancer Awareness Month the fight to save lives has a new champion and it's made of rich dark chocolate and decorated with pink M&Ms.

"What's not to love about a delicious treat that can benefit your health and help countless others with every tantalizing bite," says Debra Rogers, owner of D'Licious Gourmet Cookies in Stafford, Virginia.

Her company is donating 10 percent of the sales from the Pink Double Dutch Cookie to the Susan G. Komen Foundation, which is one of the largest grassroots organizations to fight against breast cancer and raise awareness on the importance of early detection.

This isn't the first act of generosity by the family owned and operated business that already donates 10 percent of the proceeds from all of its sales to The Children's Hospital of the King's Daughter in Norfolk, Virginia. Rogers expects to contribute about \$1.55 from each Baker's Dozen sell of the Pink Double Dutch Cookie to the Susan G. Komen Foundation.

The Pink Double Dutch Cookie is loaded with rich, dark chocolate, an ingredient that has received a lot of attention as a potent antioxidant which may help to lower blood pressure and destroy free radicals suspected to cause cancer. Studded with playfully pink M&Ms, this dark chocolaty sensation reflects the signature color in the breast cancer awareness campaign.

D'licious Gourmet Cookies have garnered quite the reputation in the year the fledgling company has been around. Rogers prides herself on baking a healthier alternative to fat laden products filled with preservatives and artificial sweeteners that saturate the market. All of the preservative-free D'licious Gourmet Cookies are made from healthy ingredients such as organic flour, trans fat free unsalted butter and even fresh, all natural pumpkin (as featured in the pumpkin-spiced Fall Foliage September Cookie of the Month).

The Cookie of the Month program allows customers to receive a delectable delivery of individually wrapped cookies on the first day of every month fresh from the ovens at D'licious Gourmet Cookies. Rogers says, "You can pre-select which cookies you want on a regular basis, or you can let us select them for you." She says signing up for the program is easy, too. "Just visit our website and follow our user friendly directions."

For more information on the Double Dutch Chocolate Cookie or the Cookie of the Month program, visit www.diliciousgourmetcookies.com or call 1-888-DLicious (354-2468).